



WordPress Plugin

A free plugin for WordPress publishers.

WHO IT'S FOR

WordPress publishers, especially those on AdSense alone.

Most WordPress publishers run AdSense alone, and ad code that fights the cache plugin slows every page.

WHAT IT IS

A free plugin for WordPress publishers: ad layouts, ads.txt, cache-plugin support and the scam-ad lockdown.

WHAT'S INCLUDED

What you get

- Ad layouts you place from WordPress
- ads.txt kept in sync
- Works with the common cache plugins
- The scam-ad lockdown

PRICE

Free

to install

Ads are optional. Switch them on and we take 20% of ad revenue.

PROOF

The numbers behind it

15

publisher sites on our ad
stack

4.5M

pageviews a week
across them

25

ad formats, from
adhesion to video

Advally dashboard, week of 2026-10-19 to 10-25.

QUESTIONS

What buyers ask

Do I have to run ads?

No, but the plugin is built around them. Switch them on when you're ready.

Where do I download it?

app.advally.com/plugin/wordpress has downloads and release notes.

START

Get the WordPress Plugin

app.advally.com/plugin/wordpress

Questions first? Email sales@advally.com.