



Hybrid In-House

Your own ad accounts, run by us for a fixed fee.

WHO IT'S FOR

Publishers large enough to hold their own Google and exchange accounts.

You're big enough to hold your own Google and exchange accounts, but not to staff a full ad operations team around them.

WHAT IT IS

You keep your own Ad Manager and exchange accounts and get paid directly. We run them for a fixed monthly fee, with set hours of ad operations, sales support and consulting.

WHAT'S INCLUDED

What you get

- Your accounts and your payouts: no revenue share
- Set hours of ad operations, sales support and consulting every month
- A free audit of your current setup before we quote

PRICE

USD 3,000

a month, and up

A fixed fee that scales with the ad revenue we manage, quoted after a free audit. 12-month term.

PROOF

The numbers behind it

15

publisher sites on our ad
stack

4.5M

pageviews a week
across them

25

ad formats, from
adhesion to video

Advally dashboard, week of 2026-10-19 to 10-25.

QUESTIONS

What buyers ask

Why a fixed fee?

You keep all of your ad revenue in your own accounts. The fee pays for our team's time.

What does the audit cost?

Nothing. We look at your setup, then quote.

START

Book a free audit

advally.com/contact-us

Questions first? Email sales@advally.com.