



Forum App

A XenForo add-on, free for Advally publishers, that keeps your forum healthy and earning.

WHO IT'S FOR

XenForo 2.3 forum owners.

Search and AI engines decide how many readers find your forum, and most owners can't see what those engines hold against them.

WHAT IT IS

A XenForo add-on, free for Advally publishers: health checks for search and AI engines, counts of the visits AI assistants send, ads.txt kept in sync, and ad layouts per member group.

WHAT'S INCLUDED

What you get

- Crawl and AI-engine health checks
- Counts of the visits AI assistants send you
- ads.txt kept in sync
- Ad layouts per member group, and ads on chosen forums only
- Lighter versions of Website Operations' tools; the full ones come with Website Operations

PRICE

Free

for Advally publishers

Install it once you're an Advally publisher. Ads are optional. Switch them on and we take 20% of ad revenue.

PROOF

The numbers behind it

619K

pageviews in 30 days
on Newschoolers, which
runs the Forum App

15

publisher sites on our ad
stack

4.5M

pageviews a week
across them

Newschoolers is owned by Advally's founder. Advally dashboard, 2026-09-26 to 10-25 and week of 10-19.

QUESTIONS

What buyers ask

Who can install it?

Advally publishers. Sign up at app.advally.com/enroll first; the download needs a publisher account.

Which XenForo versions does it support?

XenForo 2.3.

Do I have to run ads?

No. The checks and reports work without ads.

Where do I download it?

Once you're signed up, app.advally.com/plugin/xenforo has downloads and release notes.

START

Become an Advally publisher

app.advally.com/enroll

Questions first? Email sales@advally.com.